

# Cover Sheet: Request 16391

## Change to prerequisites of ADV 4930

### Info

Process	Course Modify Ugrad/Pro
Status	Pending at PV - University Curriculum Committee (UCC)
Submitter	Jennifer Goodman rgoodman@jou.ufl.edu
Created	7/15/2021 10:21:59 AM
Updated	7/15/2021 11:30:02 AM
Description of request	Currently, the prerequisites of ADV 4930 are 3JM ADV. However, the special study courses assume foundational knowledge of the field. Thus, adding ADV 3008 and MAR 3023 with C or better matches requirements for the rest of the curriculum and ensures student's foundational knowledge prior to taking the course.

### Actions

Step	Status	Group	User	Comment	Updated
Department	Approved	JOU - Advertising 23020000	Jennifer Goodman		7/15/2021
No document changes					
College	Approved	JOU - College of Journalism and Communications	James Babanikos		7/15/2021
No document changes					
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			7/15/2021
No document changes					
Statewide Course Numbering System					
No document changes					
Office of the Registrar					
No document changes					
Catalog					
No document changes					
Student Academic Support System					
No document changes					
College Notified					
No document changes					

# Course|Modify for request 16391

## Info

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**Submitter:** Jennifer Goodman rgoodman@jou.ufl.edu

**Created:** 7/15/2021 10:10:18 AM

**Form version:** 1

## Responses

### Current Prefix

*Enter the current three letter code (e.g., POS, ATR, ENC).*

Response:

adv

### Course Level

*Select the current one digit code preceding the course number that indicates the course level at which the course is taught (e.g., 1=freshman, 2=sophomore, etc.).*

*Note: 5000 level courses must be submitted through the undergraduate new course process*

Response:

4

### Number

*Enter the current three digit code indicating the specific content of the course based on the SCNS taxonomy and course equivalency profiles.*

Response:

930

### Lab Code

*Enter the current lab code. This code indicates whether the course is lecture only (None), lab only (L), or a combined lecture and lab (C).*

Response:

None

### Course Title

*Enter the current title of the course as it appears in the Academic Catalog. There is a 100 character limit for course titles.&nbsp;*

Response:

Special Study in Advertising

**Effective Term**

Select the requested term that the course change(s) will first be implemented. Selecting "Earliest" will allow the change to be effective in the earliest term after SCNS approval. If a specific term and year are selected, this should reflect the department's expectations. Courses cannot be changed retroactively, and therefore the actual effective term cannot be prior to SCNS approval, which must be obtained prior to the first day of classes for the effective term. SCNS approval typically requires at least 6 weeks after approval of the course change at UF.

Response:  
Earliest Available

**Effective Year**

Select the requested year that the course change will first be implemented. See preceding item for further information.

Response:  
Earliest Available

**Requested Action**

Indicate whether the change is for termination of the course or any other change. If the latter is selected, all of the following items must be completed for any requested change.

Response:  
Other (selecting this option opens additional form fields below)

**Change Course Prefix?**

Response:  
No

**Change Course Level?**

Note that a change in course level requires submission of a course syllabus.

Response:  
No

**Change Course Number?**

Response:  
No

**Change Lab Code?**

Note that a change in lab code requires submission of a course syllabus.

Response:

No

**Change Course Title?**

Response:  
No

**Change Transcript Title?**

*If changing the course title a new transcript title is also required.&nbsp;*

Response:  
No

**Change Credit Hours?**

*Note that a change in credit hours requires submission of a course syllabus.*

Response:  
No

**Change Variable Credit?**

*Note that a change in variable credit status requires submission of a course syllabus.*

Response:  
No

**Change S/U Only?**

Response:  
No

**Change Contact Type?**

Response:  
No

**Course Type**

*Please select the type of course being created. These categories are required by the Florida Board of Governors.&nbsp;*

Response:  
Lecture

**Change Rotating Topic Designation?**

Response:  
No

**Change Repeatable Credit?**

*Note that a change in repeatable credit status requires submission of a course syllabus.*

Response:  
No

**Change Course Description?**

*Note that a change in course description requires submission of a course syllabus.*

Response:  
No

**Change Prerequisites?**

Response:  
Yes

**Current Prerequisites**

Response:  
3JM ADV

**Proposed Prerequisites**

*Indicate all requirements that must be satisfied prior to enrollment in the course. Prerequisites will be automatically checked for each student attempting to register for the course. The prerequisite will be published in the Academic Catalog and must be formulated so that it can be enforced in the registration system. Please note that upper division courses (i.e., intermediate or advanced level of instruction) must have proper prerequisites to target the appropriate audience for the course.*

*Courses level 3000 and above must have a prerequisite.  
Please verify that any prerequisite courses listed are active courses.*

(There is a limit of 246 characters)  
&nbsp;

Response:

3JM ADV, ADV 3008 (C) & MAR 3023 (C)

*Completing Prerequisites on UCC forms:*

- Use "&" and "or" to conjoin multiple requirements; do not use commas, semicolons, etc.
- Use parentheses to specify groupings in multiple requirements.
- Specifying a course prerequisite (without specifying a grade) assumes the required passing grade is D-. In order to specify a different grade, include the grade in parentheses immediately after the course number. For example, "MAC 2311(B)" indicates that students are required to obtain a grade of B in Calculus I. MAC2311 by itself would only require a grade of D-.
- Specify all majors or minors included (if all majors in a college are acceptable the college code is sufficient).
- "Permission of department" is always an option so it should not be included in any prerequisite or co-requisite.
- If the course prerequisite should list a specific major and/or minor, please provide the plan code for that major/minor (e.g., undergraduate Chemistry major = CHY\_BS, undergraduate Disabilities in Society minor = DIS\_UMN)

*Example: A grade of C in HSC 3502, passing grades in HSC 3057 or HSC 4558, and undergraduate PBH student should be written as follows: HSC 3502(C) & (HSC 3057 or HSC 4558) & UGPBH*

### **Change Co-requisites?**

Response:

No

### **Rationale**

*Please explain the rationale for the requested change.*

Response:

Students taking these courses should have foundational knowledge of the field. All our other advertising coursework requires at least MAR 3023 and ADV 3008 with a C or better.